

# This Week

MAGAZINE

The Sunday Star

WASHINGTON, D. C.

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IN OLD WILLIAMSBURG: SECOND IN A SERIES OF AMERICAN SCENE PAINTINGS. SEE PAGE 20

Startling Facts About the Deadly "Attractive Nuisance"  
**BACK-YARD DEATH TRAPS...On Page 7**

**WORDS TO LIVE BY**

**GUTTED EDISON** plant after the holocaust. It would have broken a lesser man

# Sidelines

**JUBILEE.** The article on this page by Charles Edison reminds us that the electrical industry is celebrating its 75th anniversary this year with "Light's Diamond Jubilee."

In 1878 when he was 31 years old, Thomas Edison set out to develop a system of electric lighting to compete with the gas lighting of the day. He and his staff ran through hundreds of experiments to develop both a practical incandescent lamp and a system for the mass generation and distribution of electricity. On October 21, 1879, he perfected the lamp, and on New Year's Eve he demonstrated the complete system in Menlo Park, N. J. Now all you have to do is push a button.

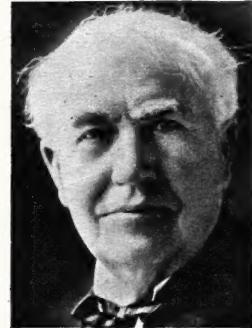
**HISTORY.** A New Orleans man applying for an RFC loan submitted title information going back to 1803. RFC wanted to know who owned the land prior to 1803 and got this indignant letter:

"Gentlemen, Louisiana was purchased from France by the U.S. in 1803. Title to the land had previously been acquired by France from Spain. The land came into possession of Spain by right of discovery made in 1492 by an Italian sailor named Christopher Columbus. Queen Isabella, who granted him the privilege of seeking a new route to India, secured the blessing of the Pope of Rome upon the voyage. The Pope, as you know, is the emissary of Jesus Christ, who is the Son of God. And God, it is commonly accepted, made the world, including that part called Louisiana. Satisfied?"

**SQUELCH.** We're told about a woman who became unpopular with her neighbors because of her habit of boasting. One evening she gave a party and after dinner produced an album of family photographs.

"This," she said coyly, holding up a mother-and-child picture, "is myself twenty-eight years ago."

A guest examined the photograph, asked, "Who is the baby on your lap?" — THE EDITORS



Thomas Alva Edison

# MY FATHER AND THE FIRE

When Thomas Edison's laboratories were going up in flames, his reaction was strange and inspiring

by **Charles Edison**

*Former Governor of New Jersey*

*"You can always make capital out of a disaster."*

ON DECEMBER 9, 1914, a roaring inferno all but wiped out the worldly wealth of my father, Thomas Alva Edison. It was that fire which gave me a deep appreciation of his philosophy of life. Over the years, the lesson it taught has repeatedly bolstered my flagging spirits in moments of adversity.

The fire was caused by spontaneous combustion of motion-picture film. A chain reaction of explosion and flame was set off, and within 12 hours, my father's extensive plants at West Orange, N. J., were a smoldering jumble of blackened foundations and concrete skeletons. Only his old red brick laboratory buildings and one other structure, situated apart from the others, escaped the fire's ravages.

Damage exceeded \$2,000,000. Insurance coverage was only \$268,000 because the concrete buildings, among the first such structures ever built, had been considered fireproof. But the flames fed fiercely upon motion-picture film and tons of rosin, celluloid and other highly inflammable materials used in my father's plant. A string of burning freight cars carried the flames to huge alcohol storage tanks which exploded, shooting great sheets of flame high into the cold night air. It was a spectacular conflagration, and at the height of the fire, the water pressure failed.

When this happened, I ran up the yards towards the old Edison Laboratory — the red brick building which had served my father

so well. My heart ached for him. He was standing by the laboratory doorway, disheveled by the strenuous exertion of helping to fight the fire, his white hair tossed by the December wind.

"Where's Mom?" he wanted to know. I couldn't tell him.

"Go find her. Tell her to get her friends down here right away. They'll never see anything like this again as long as they live."

Then he walked quickly toward the burning record plant.

I was dumbfounded. There was all he had going up in smoke and he wanted me to find Mother so that she and her friends could see the Big Show!

ON THAT grim December night I was 24. My father was 67. I realized then that courage, gameness and optimism do not need a youthful body in which to flourish. Their only requirement is character and a youthful mind.

As I've said, my father's cherished little laboratory never did burn, and the job of rebuilding the rest of the plant was begun before the last ember was extinguished. Production resumed so incredibly fast under his direction that the first post-fire phonograph was completed on New Year's Day.

To me, his remark of "Where's Mom?" epitomized the gameness of this man. And next day, as he surveyed the fire-blackened ruins, that gameness was brought home to me again. He turned to his discouraged associates with these words:

"You can always make capital out of a disaster. Now we are rid of a lot of our past mistakes."

## This Week

THE SUNDAY MAGAZINE

WILLIAM L. NICHOLS, Editor

*Editorial offices: 420 Lexington Avenue, New York 17, New York*

|  |    |
|--|----|
| THE CERBOARD.....                      | 4  |
| BACK-YARD DEATH TRAPS.....             | 7  |
| WHAT'S NEXT ON THE WIDE SCREEN?.....   | 8  |
| by A. E. Hatchner                      |    |
| A WASHINGTON YOU NEVER SAW BEFORE..... | 10 |
| by Louis Berg                          |    |
| McGARRY AND THE MUGGER.....            | 12 |
| by Hans Hoth                           |    |
| QUIZ 'EM.....                          | 14 |
| BLOCKHEAD.....                         | 16 |
| SCIENCE PEeks AT TAXPAYERS.....        | 18 |
| IT'S A BOA!.....                       | 23 |
| FASHION FIND.....                      | 24 |
| HOW AMERICA EATS.....                  | 27 |
| EVERYBODY'S ETIQUETTE.....             | 28 |

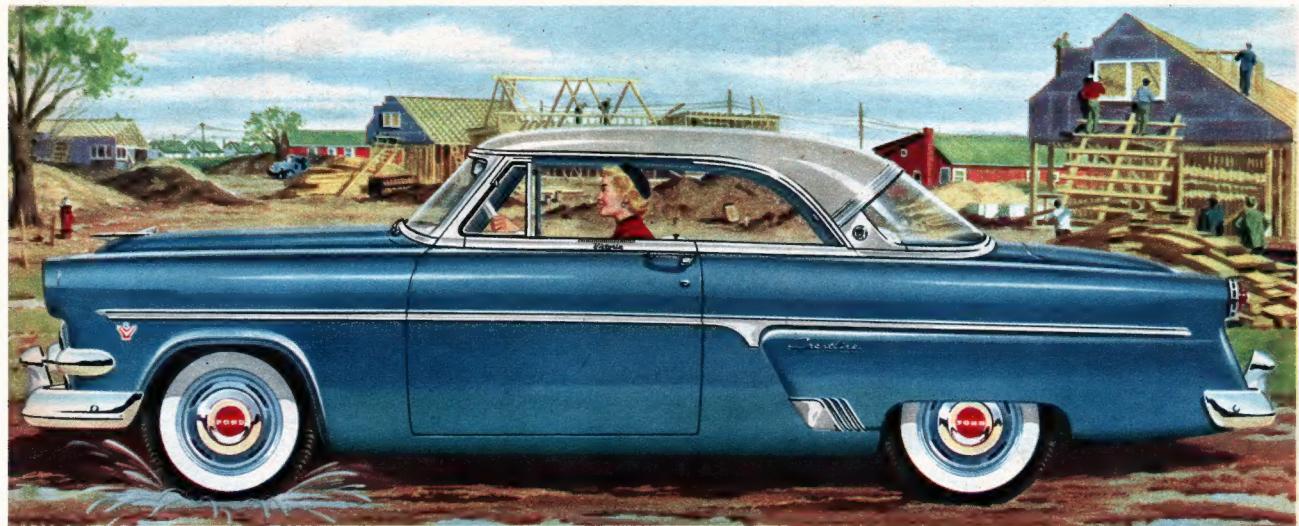
Cover by Jane Oliver

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FOR A BETTER AMERICA

After 20 years...

# America gets a *NEW* ride!



The stunning new Ford Crestline Victoria

## Ford's new Ball-Joint Suspension is the greatest riding and steering advance since independent front wheel suspension

If you were to look under the front end of this year's Ford, you'd find some very important differences. The king-pin on which each front wheel turns right or left in conventional suspensions is gone. Gone, too, are the "hinges" on which the wheel moves up and down. These have been replaced by two simple ball joints at each wheel which take care of both

motions. This means your '54 Ford will steer easier, ride smoother, and keep that new-car "feel" longer. Stop in at your Dealer's and see the new 1954 Ford. You'll like the modern, clean lines—the rich, colorful new interiors. Test Drive a Ford with either new engine...the 130-h.p. Y-block V-8 or 115-h.p. I-block Six. We're sure you'll want to *drive it home*.



**Sealed against dirt.** The four ball joints in Ford's new front suspension system are completely sealed against dirt and water by a unique rubber-and-metal shield at each joint. This effective sealing keeps wear at a minimum...aids in retaining that new-car "feel" for you.



**Keeps steering easy.** In steering, each wheel turns right or left on two ball joints instead of the conventional king-pin. Ball joints are self-aligning, can't stick or bind. They're spring-loaded, too, to compensate automatically for any wear. Steering remains consistently easy.



**Only four lubrication points.** Ford's ball-joint front suspension eliminates 12 of 16 points of wear found in the conventional systems. Rubber-bushed supports at inner ends of suspension control arms not only reduce the number of wear points but also insulate chassis from road noises.

Your Neighborhood Ford Dealer cordially invites you to Test Drive the

**'54 FORD**

BOYS! GIRLS! MOTHERS! DADS!



## 212 STAMPS FROM EVERY CORNER OF THE EARTH!

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of Presidents and Kings With  
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YOURS FREE—212 fascinating stamps from all over the earth! Each stamp is different—there's no telling what valuable stamp you may find among them. Total price—in Standard Catalog—guaranteed to be AT LEAST \$51 YET ALL ARE YOURS FREE when you send for the Complete Stamp Catalog. Our offer is good right now. This amazing offer is bound to go like "hot cakes." So act now!

Here's Everything You Need to Start Enjoying  
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STAMP COLLECTING opens new worlds of fun and adventure to you. Practically everything that exists upon, above, and below the earth, sea, and sky is represented on stamps from all over the world. No wonder so many successful people—presidents, kings, movie stars, explorers, athletes, etc.—collect stamps!

Now it's EASY to get started. Right WITH the 212 Free Stamps described above we will send you a Complete Stamp Collector's Outfit. If you decide to keep it, it's ONLY ONE DOLLAR. If you don't like it, it's big fun to send it back—we'll refund your dollar and YOUR POSTAGE, TOO!

The Outfit contains the five items at right...EVERYTHING you need to start a stamp collection that can grow in value for the rest of your life!

### EXAMINE KIT FOR 7 DAYS

Mail coupon and \$1 now. The Complete Outfit— together with the 212 FREE Stamps and other interesting items—will be yours for only \$1.00. If you are delighted, return it—we'll promptly refund your dollar and your postage, too! This is a tremendous bargain that beginners and collectors are going to "snap up." Avoid disappointment. Mail the coupon RIGHT NOW. It has already been shipped. Just send \$1 DIRECT to: LITTLETON STAMP CO., Dept. TW-2, Littleton, New Hampshire.

### ALSO FREE!

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STAMPS

GIANT SIZE (above)  
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multi-colored,  
unusual airport stamps  
and others FDR,  
Churchill, Kastrioti—  
issued for use when  
Albania is free from  
Communists. Rush coupon  
NOW!



LITTLETON STAMP CO., Dept. TW-2,  
Littleton, New Hampshire

I enclose \$1. Send me the Complete Stamp Collector's Outfit with the 5 valuable stamps described above. Also send me, Please, the Standard—Illustrated Stamp Catalog. Price only \$5. After 7 days, I may return everything for refund of my \$1 AND my postage. Or I may keep it for \$1.10 and you may keep my \$1 as full payment.

ALSO FREE—if you act at once, we'll include GIANT-SIZE ALBANIAN LIBERATION STAMPS.

Even if you return kit and free stamps, you may still keep this valuable set FREE! Supply limited. Hurry!

Print Name \_\_\_\_\_

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in all).



## ANIMAL CRACKERS



Bennett Cerf

**T**HERE have been some strange goings-on in the animal world these shaggy dog days! An octopus, for instance, became entangled in the propeller of an ocean liner, causing a passing whale to spout sympathetically, "Crazy, mixed-up squid!" The whale's daughter, incidentally, had just been refused a date by a knowing shark she admired. "Nothing doing," he told her emphatically. "You're not even seventeen yet—just whale-bait."

A cat presented a tennis racket to a psychiatrist who promptly diagnosed, "Your brother is too high-strung." This analyst had also made a name for himself by pulling habits out of rats.

And in the middle of the Sahara Desert, as a caravan plodded along, a camel looked about furtively, then confided to his mate, "I don't care what anybody says. I'm thirsty!"

**I**N A VETERANS' corral, a horse, a cow and a donkey were arguing about the role each had played in the last world war. The horse declared, "I did the outstanding job. I made it possible for generals to ride at the head of their troops, and I hauled the artillery into position." The cow said, "Rubbish! Machines have made you obsolete! But who was it that provided civilians and war workers back home with milk? Without me, they'd have starved and the war would have ended."

"Nobody contributed as much as I did," scoffed the donkey. "Had jackasses not been mixed up in diplomacy, there never would have been a war in the first place!"

**I**N CLINTON, N. J., Pa Klopfer's son came home from his

first term at the state agricultural college. "What new-fangled contraptions they been teaching you up there?" asked Pa. "Darndest thing," said the son. "They've succeeded in getting a milky substance out of an ordinary peanut."

"Milk out of a peanut!" marveled Pa. "They must use a mighty low stool."

**A**NOTHER FARMER was enjoying his after-luncheon pipe on the back porch when one of the bands came up and drawled, "Thought you might like ter know the bull's got loose and has been chasin' yer wife round the pasture for the past half hour or so." The farmer jumped to his feet in panic and shouted, "You blasted fool! Why have you waited so long to tell me?"

"What's the matter, boss?" asked his helper in some surprise. "Yer wife short-winded?"

**A**SPRy young advertising agent out Keokuk way has had this poem printed on his business cards:

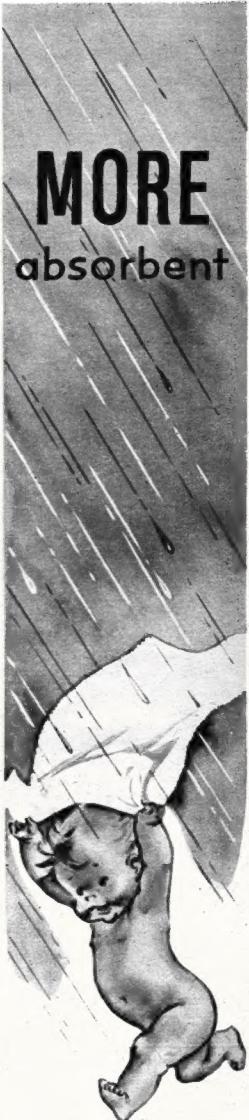
*The codfish lays ten thousand eggs;  
The homely hen lays one.  
But the codfish never cackles  
To tell you what she's done.  
And so we scorn the codfish,  
While the humble hen we  
prize —  
Which simply goes to show you  
That it pays to advertise!"*

**T**HE LAST STRAW. An intrepid British sportsman invaded the African jungle in search of big game (driving a Jaguar, of course), but ran afoul of a blazing native insurrection. Whipping out his service revolver, he emptied all barrels point-blank at the enemy.

He returned to his base to declare happily, "I guess I've shot the last of the red hot Mau Maus." — BENNETT CERF



BARNYARD bulletin: Bull on the loose, chasing farmer's wife



**Chix®**  
GAUZE DIAPERS

MADE BY A

**Johnson & Johnson**  
COMPANY





**"Make-up troubles** disappeared after Noxzema helped heal my blemishes!" says Linda Rand of Fowlerville, Mich. "My skin looks so much nicer since I 'cream-wash' twice a day!"



**Dry, dull blemished<sup>®</sup> skin:** "My doctor recommended Noxzema for my teen-age skin troubles," says Diana Millay of Rye, N. Y. "In a very short time it helped my skin look smoother and fresher!"



**Fresher, lovelier, brighter-looking skin** when you really wash away dirt and stale make-up with Noxzema Skin Cream and water! Start tonight with this wonderful *medicated* beauty cream. See how much it can do for you!

# Look lovelier in 10 days with DOCTOR'S HOME FACIAL

or your  
money back!

**This new, different beauty care  
helps skin look fresher, prettier  
—helps keep it that way, too!**

If you aren't entirely satisfied with your complexion—here's wonderful beauty news for you!

A famous skin doctor worked out a new cleansing method and a wonderfully effective home beauty routine—all rolled-in-one! It helps your skin look fresher, smoother, lovelier and helps you keep it that way!

## Why it's so successful!

This new beauty care owes its amazing effectiveness to the unique qualities of Noxzema. This famous *greaseless* beauty cream is a combination of softening, soothing, and cleansing ingredients offered by no other leading beauty cream. *And it's medicated—helps healing—helps keep skin looking fresh and clear!*

Greaseless Noxzema actually washes off in

water, helps smooth and freshen skin at the same time it cleans off stale make-up and dirt.

## Feel the exhilarating tingle!

The moment you smooth on Noxzema, you feel a wonderful, cool, refreshing tingle. That tingle tells you Noxzema's beauty action is starting to work on your skin problem—helping your complexion look fresher, smoother, prettier.

Hundreds of letters praise Noxzema's quick help for dry, rough, flaky skin; \*externally-caused blemishes; and for that dull, lifeless, *half-clean* look of many so-called normal complexions.

Like to help your skin look fresher, prettier?

Then, tonight do this:

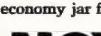
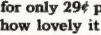
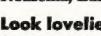
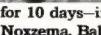
**1. Cleanse** your face by washing with Noxzema and water. Smooth on Noxzema; wring out a cloth in warm water and wash as if using soap. See how stale make-up and dirt disappear. How fresh your skin looks and feels—not dry, or drawn!

**2. Night Cream:** Noxzema supplies a protective film of oil-and-moisture—helps keep skin looking fresh and lovely. (Pat a bit extra over any externally-caused blemishes. Noxzema is *medicated* to help heal them, fast!) *Greaseless*, too.

**3. Make-up base:** In the morning, 'cream-wash'; then apply Noxzema as a long-lasting powder base.

**It works or money back!** In clinical tests, Noxzema helped 4 out of 5 women with skin problems to have lovelier looking complexions. Try it for 10 days—if you don't look lovelier—return jar to Noxzema, Baltimore—money back!

**Look lovelier offer!** Get 40¢ trial jar of Noxzema for only 29¢ plus tax at drug, cosmetic counters. See how lovely it helps your skin look, then get 10 oz. economy jar for only 89¢ plus tax.



**NOXZEMA** skin cream



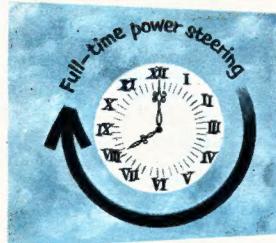
# NEW '54 PLYMOUTH

*Under the Beauty*  
**SOLID VALUE**

Longer, lower-sweeping lines, accented with heavy sculptured chrome, highlight the dramatic new styling of the 1954 Plymouth. The all-new "Color-Tuned" interiors, with perfect harmony of fabric and finish, offer a level of luxury never

before attained in a low-price car. Beneath this new beauty are great engineering advances that make Plymouth the car of solid value. Below are shown only four value features. Your Plymouth dealer is ready to show you many, many more.

Tune in Medallion Theatre every week on CBS-TV. See TV page of your newspaper for time and station.



Full-time Power Steering lets you steer, park, with effortless ease. Hydraulic power is "on duty" every mile you drive; does up to 80% of your steering work. You get 100% of the driving fun!

Plymouth's Hy-Drive lets you drive without shifting! It's the newest, smoothest, least expensive no-shift drive in the low-price field. You get powerful pick-up in one flowing motion—no jerks or lurches when you accelerate.

Power Steering and Hy-Drive each available at low extra cost

Dual Flex Seat Springs make Comfort Level seating more restful than ever. The graduated cushioning action of this new "spring on spring" seat construction gives you a soft ride on any type of road.

New No Glare instrument panel finish eliminates eye-fatiguing reflections. Another feature of Plymouth's Control Tower visibility is the low hood silhouette which gives you a clear, close-up view of the road.



PLYMOUTH—Chrysler Corporation's No. 1 Car

**PLYMOUTH BUILDS GREAT CARS**

Your Plymouth dealer is ready to prove it to YOU

DO YOU HAVE AN "ATTRACTIVE NUISANCE"?  
THAT'S A LAWYER'S TERM FOR

# BACK-YARD DEATH TRAPS

**Innocent-appearing neighborhood hazards have brought death to thousands of American children. Check your own property — and your community. If you find one, here's what to do**

by A. E. Hotchner

Photograph by Don Ollis

**I**F THERE is an "attractive nuisance" in your neighborhood, it may kill one of your children. If you have an "attractive nuisance" on your property, even though you don't realize it, you may be held liable for the death of a child killed by it.

What is an attractive nuisance? Legally, it is defined as something that harms children but irresistibly attracts them. Every year these menaces take a terrible toll of young lives. Abandoned quarries and wells, crumbling foundations, sand pits, gravel piles, old iceboxes, water-filled pits, claim their victims over and over. Invariably corrective action

follows these tragedies, rather than precedes it.

I recently visited the family of a three-year-old boy who had suffocated last summer when a huge stock pile of construction sand suddenly buried him. He was an only child. The mother told me about it. "Afterward, the construction company removed the sand pile," she said, "and an insurance company paid us some money, but what can money do? Can it fill that nursery?"

I interviewed one mother whose little boy had drowned in a water-filled gravel pit within shouting distance of her kitchen window.

"I had been chasing kids away from that



**OLD ICEBOXES** are No. 1 "attractive nuisance," cost 30 lives last year

pit for months," she told me. "I shouted at them so much I was hoarse. But that it should be my own boy who was killed..."

One of the saddest cases I came across involved Mrs. Robert Carpenter, of Grand Haven, Mich. Mrs. Carpenter had bought a new refrigerator and put her old icebox on the back porch. Her four-year-old daughter, Lila Mae, while playing in the icebox, locked herself in, but her mother discovered her in time.

*But still that icebox was not removed.* Three weeks after the first near-tragedy, Lila Mae and a playmate, Pamela Pishner, locked themselves in the same box. But this time, death won. Although rescuers revived Lila Mae, Pamela was dead.

In 1953, more than 30 children lost their lives by shutting themselves up in these discarded, back-yard iceboxes. After each tragedy, the icebox turned coffin was removed. But why not before?

Most parents whom I interviewed are aware of some of these neighborhood death traps but

they think there's nothing they can do about them because they are on private property. They're wrong. There's plenty that can be done.

#### Adults' Responsibility

TO BEGIN with, the law has been on your side for a long time. This is in brief the way the attitude of our courts has been described: "Most courts have deemed it wise and humane . . . to extract from adults a certain extraordinary degree of foresight and care [as regards children's safety]."

That is the basis of the attractive-nuisance doctrine. It is the basis on which you can get action. Let's suppose you've taken a look around and discovered that your child and his buddies play in an old, crumbling building foundation that is obviously unsafe. It's on private property. What can you do?

1. If you know who the owners are, phone or write to them, explain the situation, ask

*Continued on page 20*

#### ARE ANY OF THESE IN YOUR NEIGHBORHOOD?

- Water-filled excavations.
- Abandoned automobiles.
- Crumbling stone or brick walls.
- Unprotected sewer openings.
- Sand or gravel piles.
- Dump areas not protected.
- Mounds of girders, lumber, etc.
- Crumbling building foundations.
- Uncovered wells.
- Accessible electric wires.

- Unlocked sheds containing tools, blasting powder, etc.
- Rusty gates or other iron work.
- Open cellar doors.
- Old iceboxes and refrigerators.
- Deep holes.
- Abandoned houses with deteriorated interiors.
- Fish pools.
- Unrailed cliffs, similar high places.



SEQUEL TO "THE ROBE" — a big money-maker — is "Demetrius And The Gladiator," starring

# WHAT'S AHEAD ON THE WIDE



THANKS to a bearded French scientist who never goes to the movies, the next generation of movie-goers will have to develop wide-angle eyes and swivel necks. For, by the appearance of things, CinemaScope, the invention of Professor Henri Chrétien, is here to stay.

Dr. Chrétien really started something. Here on this page is a preview of production at 20th Century-Fox, which has gone whole-hog CinemaScope beginning with "The Robe" and "How To Marry A Millionaire."

Other studios are turning to CinemaScope, too, though none in the gambling spirit of 20th Century-Fox. Many important pictures today are, in fact, photographed in two versions — one for the conventional, the other for the CinemaScope screen. Fox refuses to hedge. All of its products are for the new, wide, curved screen, and the still photographs shown here may give you some advance notion of what they will look like. They were photographed especially for *THIS WEEK*, and it can be claimed for them that they are the first true representation, in correct proportion and color, of what you will see on the CinemaScope screen.

KIRK TACONIS

CHRÉTIEN. He never goes to the movies

These "stills" are the first made of CinemaScope films. They show why Hollywood thinks of erecting a statue to Professor Henri Chrétien

by Louis Berg

*This Week Movie Editor*



We have attended advanced showings of the films themselves, some exhibited in a rough state, for they have not all been readied for release. And we can report that they represent, even in the form in which we saw them, an advance in photography over the earlier and almost experimental "The Robe."

#### They Have to Act

They also indicate that CinemaScope may be evolving an entirely new film technique.

We do not see what there is to stop the triumph of CinemaScope unless something more colossal and equally practical is developed —

as for example Todd-AO, the new Michael Todd 120-degree curved screen. Any of the wide-screen processes seem to point to the virtual elimination of the closeup, which was Hollywood's unique contribution to the screen. Sequences are longer, and there is less movement of the camera. Actors will have to learn how to act — the camera will not do their acting for them.

At least two of the pictures we saw excited us with the possibilities of the new medium more than any CinemaScope production we had seen before. One was "Prince Valiant," a \$3,000,000 investment in a story based on



Victor Mature and Susan Hayward

# SCREEN?

a comic strip about King Arthur's Court. In it are Robert Wagner, Janet Leigh, James Mason, Debra Paget and others, but interest will be less in the cast, perhaps, or even in the story than in the sensational scenic backgrounds, filmed in Scotland and rivaling CinemaScope travolgettes in their sweep and beauty.

One shot in particular, of a Viking ship rounding a bight of land to enter a fjord, is unrivaled by anything that has come out of Hollywood before. About the story, we can only say guardedly that it certainly has plenty of action all of the time.

"Night People," the other film well worth a tip-off, struck us as being the best of the CinemaScope dramas to date, in terms of acting and direction. The cast includes Gregory Peck, Broderick Crawford, Rita Gam and Anita Bjork, the Swedish screen star, and it was filmed in Germany.

In "Night People," CinemaScope has solved one of its basic problems — that of dramatic situation and dialogue involving only two people, as in the first meeting between Crawford and Peck in the picture. The direction of this scene is closer to Broadway than to Hollywood, the long sequence is uninterrupted

by shifts of lights or camera. And it is still effective on the screen. Wait until you see it!

"Demetrius And The Gladiator," with Victor Mature and Susan Hayward, is a sequel to "The Robe," and seems to share in both the faults and virtues of the original. But the photography is strikingly better. It cost \$3,500,000 to make, so it represents almost as big a gamble as "The Robe," which to date looks as if it may return at least \$20,000,000 on the investment.

#### Marilyn Goes Outdoors

"River Of No Return" is a more conventional outdoor drama, filmed in the Canadian Rockies. It is distinguished for its scenery, always sensational in CinemaScope; but chiefly for the surprise casting of Marilyn Monroe as a great out-of-doors girl, wearing uncommonly tight levis, by the way, as the only concession to the ruggedness of her role.

"Hell And High Water" deals with submarines and atom bombs, for the first time in CinemaScope. Bella Darvi, a new discovery, and Richard Widmark are starred. The big problem in this picture was not to en-

*Continued on page 30*



ATOMIC BOMBS and submarines are featured in "Hell And High Water"



ROMAN COLOSSEUM'S battles are more hair-raising than ever in CinemaScope



DRAMATIC film, "Night People," stars Sweden's Anita Bjork and Gregory Peck



"PRINCE VALIANT," a \$3,000,000 production, is based on a comic strip



RORY CALHOUN and Marilyn Monroe in a scene from "River Of No Return"

# A WASHINGTON YOU NEVER SAW BEFORE



THIS WEEK presents a historic "lost" portrait, painted in Philadelphia in 1796, and now rediscovered in Madrid

by Hans Huth

Research Curator, Art Institute of Chicago

HISTORIANS of the future will have no trouble figuring out what President Eisenhower looked like; their only problem will be picking out a picture to decorate a history book out of the thousands, possibly millions, that are being made. In the case of George Washington the situation is considerably different. Only a scattered few portraits were painted during the first President's lifetime, the great majority by two artists — Gilbert Stuart and Charles Wilson Peale. One of Stuart's portraits has been reproduced so often on dollar bills and other places that it is graven on the memory of every U.S. citizen.

For this reason I was particularly struck by a painting I happened to come upon in Madrid a few months ago. There, in the San Fernando Academy, almost unnoticed for a century and a half, has hung a portrait of Washington totally unfamiliar to Americans. Behind this painting lies a story and a mystery.

On September 19, 1795, an ad in the "Gazette" of Philadelphia, then the capital of the U.S., announced the arrival of the Venetian painter Perovani, who offered to paint "pourtrraits of all sizes."

Perovani evidently did not find Philadelphia too receptive to his talents, for within a few years he left for Cuba. But while in Philadelphia he executed a portrait, signed and dated Philadelphia, 1796, of President Washington, under circumstances we can only surmise.

#### Confused Background

WASHINGTON's diary for the year 1796 is lost, and there is no record anywhere of a sitting for a painter. The first we know of the picture is that it came into the possession of the Prime Minister of Spain, Don Manuel Godoy, a celebrated statesman of the epoch. An important American diplomatic mission to Spain was carried out in 1795-96 by Thomas Pinckney, of South Carolina, resulting in the Treaty of San Lorenzo.

More probably the Spanish minister in Philadelphia, Don Jaudenes, commissioned the portrait as a present for his boss in commemoration of the treaty. Perovani is known to have painted the ceiling of Don Jaudenes' house in Philadelphia.

The background details of the picture assume significance in this light: allegorical figures representing Spain and the U.S., the treaty of San Lorenzo between the two countries, the map of the unfinished city of Washington, the signatures of Washington and "El Principe de la Paz" — Godoy's high-flow title, "Prince of Peace." The painting thus symbolizes the act of friendship by the two statesmen.

A major question is whether the Perovani portrait was done from life or was merely a copy of a Gilbert Stuart. The original quality of the Perovani (see below left) appears conclusive.

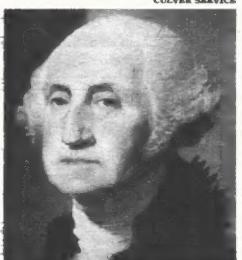
Where Stuart's portrait seems to show Washington as the statesman in repose, the Perovani carries more feeling of power and energy. Perovani's Washington is a man of action, a soldierly figure capable of enduring hardships, accustomed to accepting responsibility and relying on his own resources and judgment. It is hard to believe that such a portrait as this was made without sketches from life.

Thus it seems we owe a belated vote of gratitude to the obscure but talented Italian artist Perovani for making the Father of our Country a little more real and human for us.

*The End*

#### TWO FACES OF GEORGE WASHINGTON

The Perovani portrait is an interesting contrast with the classic Gilbert Stuart (far right). It seems less idealized, yet shows Washington as a man of action, accustomed to command and responsibility



# New!

## Safe DRY bleach that whitens like liquid bleach!



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# McGARRY AND THE MUGGER



Back in 1940 Matt Taylor created McGarry for THIS WEEK. The plain-clothes cop and his Kitty have been favorites ever since. —THE EDITORS

**FEATURE FICTION** "HIS HONOR, the Mayor," the Inspector growls at Dan McGarry, the plain-clothes cop, "is screaming mad."

"Mad at me?" Dan asks, feeling sort of proud, because up to now no one more important than the Police Commissioner and various Inspectors has ever been mad at him.

"Mad at all us cops," the Inspector states. "He says Highland Park's not safe for anyone except the squirrels. There were two more muggings in the park last night. Both victims were women."

"A mugger of dames," Dan says, shaking his head, "is an unwholesome character."

"I'm adding to the park detail," says the Inspector. "You and three rookie cops will join it. The Mayor is out for bear."

"If I get my hands on one of those muggers," says Dan, "I will serve the Mayor a casserole of bear à la McGarry, which means with the teeth knocked in and the nose out of place and —"

"No brutality," says the Inspector. "But shoot the guy in the leg if he tries to get away. If we don't stop these muggings, we'll have to close the park to the public after dark."

"And then," Dan says, thinking back tenderly to his lost youth, "where will the kids go these spring nights to hold hands and exchange friendly banter back and forth?"

"You will start tonight," the Inspector says. "The rookies are raw but willing. Good hunting, and I don't mean the park squirrels."

"The park rats," Dan says.

DAN routes the three rookies along different paths, and he takes the center path himself. Sure enough, there are young couples on the benches holding hands and exchanging friendly banter with great enthusiasm, and Dan's sentimental heart melts. To keep himself fighting mad and vigilant, he has to keep thinking of those muggers and how it might be his mouse Kitty who is slugged some dark night.

At midnight he hears a shot. He runs across a kids' playground and he comes on one of the rookie cops, who is kneeling beside an old dame on the ground. This old dame is moaning and it seems like she is in a daze and has been made most uncomfortable.

"A real nice guy!" the young cop says bitterly. "He mugged her from behind. She never had a look at him. He slugged her and

Dan is determined to catch the fiendish criminal, but seems to be

permanently stumped — until, as usual, his mouse Kitty



Dan heard a shot and came upon one of the rookie cops kneeling beside an old dame on the ground

grabbed her purse and ran. She screamed, but he was almost out of sight when I got here. I only had a chance to fire once."

"And you missed," Dan sighs.

"No," says the rookie. "Under that far light, at the turn in the path, I see him sway and put his hand to his left arm. I aim at his legs, like the Inspector tells us, and I hit him in the arm instead."

"Maybe," Dan says, "we should give you a bow and arrow."

The young guy shakes his head. "A bazooka," he says. "I spent two years in Korea. If you let me have a bazooka —"

"A bazooka ain't regulation," Dan says. "And anyway, it won't fit in a shoulder holster."

HE RUNS to the nearest police box and phones in the alarm and orders an ambulance for the old dame. Then he goes back to Headquarters. "If he is wounded like you say," the

sergeant on the desk says, "we'll get him. He can't get treatment at any hospital without us knowing."

Dan nods. "And any doctor who treats a gunshot wound in his office has got to notify the police. That is the law. It says so in section two, article eight of the Criminal Code, which my mouse Kitty, bless her, makes me study until I am blue in the face. Doctors are law-abiding citizens. They are not crooks, that I wish to make clear, though you some-

by Matt Taylor

Illustrated by Arthur Sarnoff

has a brainstorm



to make the Doc dress his wound. And as soon as the guy leaves, the Doc phones headquarters.

"So," says the Inspector happily, "all we have to do now is pick up our man. The Doc takes the bullet from the arm, and Ballistics says it is fired from the rookie's gun. The guy we are looking for is small—he's five feet three and weighs maybe a hundred and thirty. He is almost bald and squinty-eyed, and his teeth are uneven and yellowed, and he talks with an Italian accent. The boys are rounding up all suspects now and when we find one with a hole in his arm, he's it."

ALL afternoon the cops drag runty little guys with receding hairlines who haven't been to the dentist lately and who don't speak so good English. The Inspector makes them all take off their shirts. But not one of them has any mark on his arm except for tattoos of sea serpents and reclining mermaids and hula girls, which are beautiful to behold but not very helpful.

It is all quite discouraging, and the Inspector's spirits are no longer high at the end of the day, because he is running out of suspects...

It goes on like this for a week, and Dan is a sad cop. "I cannot sleep nights, what with thinking of that unwholesome character who slugs such a nice old dame," he says to Kitty one evening. "I sure wish I could figure who did it."

"Let's put our heads together," Kitty says.

"Putting our heads together is great fun," Dan says. "But tonight I am not in the mood for such going-on. I am too mad at the mugger. The old dame is still in the hospital suffering from shock. Oh, if I can bring in that thug I will buy anybody's grandmother a five-dollar steak dinner!"

"Try to think," Kitty says. "Are there any known muggers you might suspect?"

"There is Bug-Eye Olsen," Dan says. "He is sprung from the pen a few weeks back. He mugs an old dame in the park three years ago, and we get him for it. But," he says sadly, "Bug-Eye is a big Swede with a lot of black hair and white teeth and pop eyes and—"

Kitty jumps up. "Wait here!" she cries. "I'll be right back."

Dan gapes after her. She comes from the kitchen in about two minutes and she is holding an envelope in one hand. The other is behind her back. She gives Dan the envelope and he looks inside and sees three century notes.

"It's Mother's," Kitty says. "She's making a down payment on a used car tomorrow. You and I are borrowing it. I'm playing a hunch."

"With Mother's three hundred you shouldn't play a sure thing," Dan says sharply. "Put it back under the mattress." Kitty now takes her hand from behind her back, and when he sees what she is holding he stares at her. "What are you doing with a bottle of ketchup?" he says. "I ate already."

"I'm doing this with it," Kitty says, and before he can stop her she pours half a cupful on his right arm near the shoulder.

"Am I a side order of French fries?" Dan yells.

"Now for the scissors," Kitty says. "I have to cut a hole in your coat sleeve."

"A hole?" Dan says, and backs into a corner. "In my sixty-dollar, all-wool, fashion-tailored—"

"A hole where the bullet entered," Kitty says. "You've been shot."

"Like with a gun?"

"Exactly like with a gun. You're going to Dr. Harbrook and offer him three hundred dollars to treat the wound in your arm."

Dan sighs. "Look," he says. "For this you ruin my new suit and make me smell like a one-arm cafeteria? It is the first dumb thing I ever know you to do. Dr. Harbrook is a right guy. He obeys the law."

"Stand still or I'll shoot you in the trousers, too," Kitty says.

times think so when they send you their bills."

"When Dan reports the next day he finds the Inspector in very fine spirits indeed. "That mugger picked the wrong medic," he says. "Dr. Harbrook is a respected citizen and he has been practicing here for fifteen years. He gave us the tip-off as soon as he could."

He goes on and tells how the thug rings the bell of Dr. Harbrook's office at one in the morning. Dr. Harbrook lives behind his office and when he opens the door the guy forces his way inside and pulls a gun

HALF an hour later Dan, feeling like an awful sap, rings the bell on Dr. Harbrook's office door. The lights inside go on after a minute, and then the door is opened. "Well?" Dr. Harbrook says. "It's past my office hours." He is a tall, distinguished-looking guy with sharp eyes and a small mustache.

*Continued on page 25*

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## QUIZ 'EM

Questions and answers from current news



**ELIZABETH:** What fad has she spread?

**EARS . . .** To what person does the earring industry in England attribute its recent boom?

Queen Elizabeth II. The queen is rarely photographed without earrings. Factories in England are having a hard time keeping up with the demand.

— J.G., Glenside, Pa.

**CURTAIN . . .** How is the cold war affecting the violin industry?

Supplies of hair from the tails of Siberian ponies — best for making violin bows — are no longer being exported.

— E.G., Alexandria, Va.

**ATTRACTION . . .** To what novel use are the people of Southeast Asia putting our colorful Information Agency publications?

They're papering the walls of their homes with them. Says Theodore C. Streibert, director of the agency: "They're seen not only by the owners but by all visitors."

— R.R., Jennings, Mo.

**PAY-OFF . . .** What is the average monthly payment for people buying new cars on "time"?

\$79.16 a month for a 24-month period. Average buyer earns between \$400 and \$450 a month. The average used-car buyer earns \$300 to \$350 a month and pays off his car at \$52.97.

— J.R.A., Columbus, Ohio

CONDUCTED BY *Tom Henry*

NOTE: We will pay \$2 for a question and answer used in this column. Questions are based on current news and clipping of news source must accompany answer. Address: Tom Henry, THIS WEEK, 420 Lexington Avenue, New York 17, N.Y. Unaccepted contributions cannot be acknowledged or returned.



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Here is proof of the greatest scientific discovery in toothpaste history—proof that Colgate Dental Cream with Gardol\*, Colgate's exclusive, new, miracle ingredient, gives lasting protection against tooth-decay enzymes!



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Actual use by hundreds of people has proved the long-lasting protection of New Colgate Dental Cream with Gardol! Tests supervised by leading dental authorities—for a full year—proved this protection won't rinse off, won't wear off! Proved just daily morning and night use guards against decay-causing enzymes every minute of the day and night!



A JURY OF DISTINGUISHED DENTISTS HAS EXAMINED THE EVIDENCE! Documented facts, recently published in an authoritative dental journal, have convinced these dentists that Colgate Dental Cream with Gardol is far more effective against decay-causing enzymes than any other toothpaste. And because Gardol is the *only* long-lasting anti-enzyme ingredient with clinical proof, these dental authorities agree that New Colgate's with Gardol gives the surest protection against tooth decay ever offered by any toothpaste.



No Other Toothpaste Offers Proof of Such Results!

CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH!

For LIFETIME PROTECTION AGAINST TOOTH-DECAY ENZYMES

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AUTOMATIC ELECTRIC  
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CARNEGIE TECH CO-EDS have a good-sized tower growing

## BLOCKHEAD

JERRY D'ARCEY of San Jose, Calif., got tired of building towers with his children's square blocks—it was too easy. So he cut some blocks into cockeyed shapes and tried balancing them. It turned out to be so much fun that the children hardly got a chance to play. The neighbors dropped in and tried their hand—and immediately wanted sets of their own.

That's how "Blockhead," as D'Arcey called his game, was born. The rules are so simple that game-lovers of all ages can play: whoever adds a block that makes the tower collapse is the "blockhead."

Photographs by Robert Purdy



OOPS! The blonde is the "blockhead." Now to start again



ART LINKLETTER SAYS:

You can't lose! Everybody wins in the

# Lucky Lever

# \$100,000 Sweepstakes

*...because everybody receives valuable coupons plus a chance to win \$25,000 or any one of more than eleven thousand other prizes! No skill required!*

*Nothing to guess! Nothing to write but your name and address!*



How many of these four famous Lever Brothers products are in your home? Together they fill all your washing needs. We believe that each is the best in its field and think that once you have tried them, you will agree. So we are offering you this opportunity to try them at a worthwhile saving—plus a chance to win \$25,000. Any way you look at it, you can't lose!\*



Your sweepstakes coupons and entry blank are in the mail!

Here's the easiest way to win a small fortune you ever heard of! As soon as you get your entry blank, just fill it out and send it in. Full rules are printed on it. Winning names will be drawn just as soon as the sweepstakes closes. You've got as good a chance to win as anybody else. So fill in that entry blank and send it in as soon as you can!

\*P. S. Art Linkletter says: "When Lever Brothers say you can't lose, they really mean it. If you're not completely satisfied with any of our products, just give us your money back."



**GRAND PRIZE... \$25,000.00**

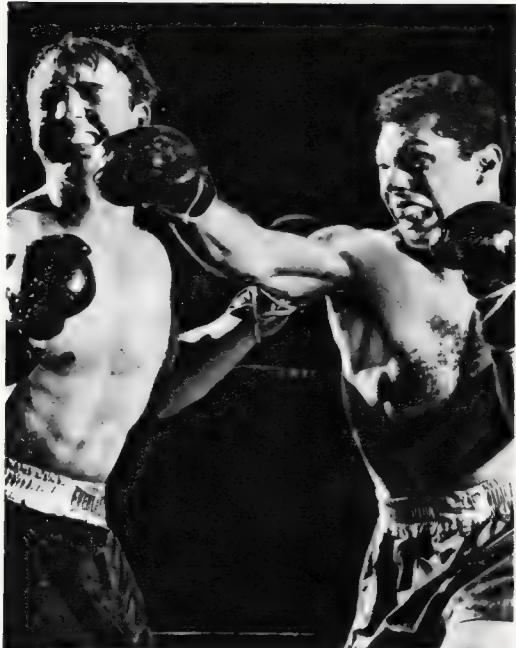
10  **FORD RANCH WAGONS... \$20,000.00**

(or \$2,000)  
1,000  **WESTINGHOUSE**

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**10,000 OTHER GLAMOROUS PRIZES WORTH... \$18,500.00**

# So Fast You Need A Stopwatch To Time Its Speed!



**FAST!** Skillfully the fighters box, each seeking a flaw in the other's defense. Suddenly, it appears—and a gloved fist crashes through the opening—at 135 m.p.h.! That's fast—so fast you need a stopwatch to time its speed. Yes—and when you drop a Bayer Aspirin tablet in a glass of water, you'll see that it starts disintegrating almost instantly—so fast you need a stopwatch to time its speed. The same thing happens in your stomach. That's one reason why Bayer Aspirin relieves ordinary headache—makes you feel better—fast!

**EFFECTIVE!** Highest medical authorities say that Bayer Aspirin's single active ingredient is one of the most efficient of all pain relieving drugs.

**GENTLE!** Bayer Aspirin is so gentle doctors prescribe it even for small children.

**DEPENDABLE!** No other pain reliever can match Bayer Aspirin's record of safety—of safe use by millions of people. Bayer Aspirin has been tested—and proved—by time.

**GET THE BEST—**

**GET BAYER ASPIRIN**

## SCIENCE PEEKS AT

by John L. Springer



Psychologists can tell the darnedest things about you—your personality and your habits—just from the way you make out your return

**D**ON'T let a psychologist look over your shoulder as you wrestle with your income-tax form this year. Chances are he'd learn a little too much about you—your upbringing, personality and habits. That's the disquieting news from Dr. Sidney M. Jourard, psychology professor of Emory University in Georgia. It seems you give yourself away.

If you file your return at the



**YOU** give yourself away

earliest possible moment to obtain a refund, psychologists tab you as the smart business type, alert to act to your advantage in money matters. If you have to pay but file early anyway, chances are that you pay all bills promptly and enjoy top credit rating.

### Impulsive Type

But if you speed through the return merely to get rid of the job, Dr. Jourard says, you probably are impulsive by nature and rush into all projects with wild enthusiasm. In your eagerness to get results, you may overlook important angles and discover later that you have blundered seriously.

Dr. Irving Lorge, of the Institute of Psychological Research,

tions as well," Dr. Jourard says. "And if he gripes excessively about 'unfair' taxes, beware of a persecution complex!"

On the other hand, men seeking a budget whiz of a wife have a surefire test! Marry the lass who's happy filing out the long form!

### Marxine Superlity

PSYCHOLOGISTS find tip-offs on marital harmony by observing how a husband and his working wife file their joint return. Dr. Edward J. Shoben, Jr., of Teachers College, Columbia University, says that such couples usually discuss questions together and agree on deductions.

"If, as sometimes happens, the husband takes over the job and



TIME of filing is a tip-off



**INSECURE** type  
often overpays

## TAXPAYERS

deliberately keeps his wife out of it, I suspect that he may be struggling to show off his masculine superiority, about which he may have serious doubts himself."

Dr. Lorge says that many persons refuse to take rightful deductions, and others deliberately overpay. "Some feel basically insecure. They try to buy the government off," he explains. "They may fear the consequences if tax officials call them in and accuse them of cheating.

**"Others are buffalooed by figures — and are ashamed of it. They reason that they make up for any errors in their return by giving Uncle Sam something extra."**

Feelings of insecurity reflect themselves in other ways. Roger Greene, shop clerk, earns \$4,000 a year and has merely routine deductions. By filling in a few lines, he could complete the short form. Yet every year he pays an expert \$5 to assure him that the return is accurate.

"This man seems to be groping for some kind of protection," Dr. Shoben says. "He may be afraid of what the authorities will do to him if he makes one mistake. You can find individuals with this fear of authority and need for security among the followers that dictators thrive on."

### The Well-Adjusted Taxpayer

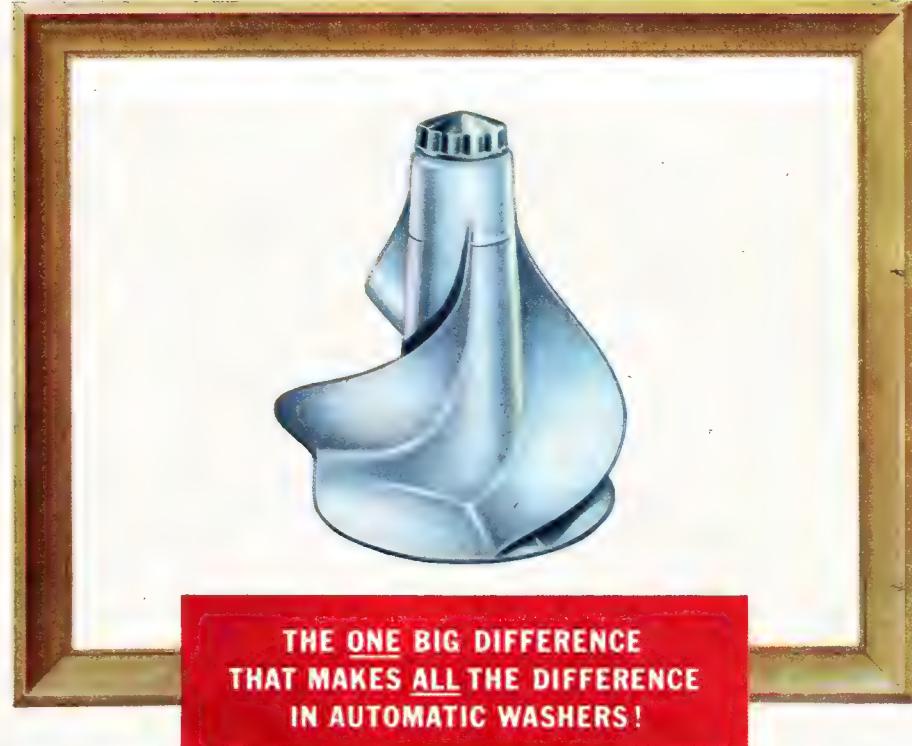
How does the well-adjusted person, normally at ease in handling money problems, prepare his return?

Most psychologists agree that unless he's in the top brackets with intricate tax problems, he works out his own return and gets advice only on technical questions. He reads newspaper stories which give suggestions on filing.

He takes advantage of legal opportunities to reduce his tax, but does not resort to lying. He takes most deductions in round numbers, and does not keep records for every dime he spends. He regards filing the return as a necessary, but not pleasant, obligation. When the job is done, he forgets about it and does not worry about possible mistakes. His attitude toward his return is reasonable, and he believes that Revenue officials are reasonable, too.

"Above all," says Dr. Lorge, "he doesn't gripe endlessly over his taxes. He recognizes why they're a necessary nuisance. He is glad to pay the price it costs to be an American."

*The End*



THIS picture shows the one big difference between the new Easy Automatic and all other automatic washers. It's Spiralator washing action. As 2,000,000 Easy owners know, it washes clothes cleaner with less wear! See for yourself! With ordinary action, clothes lazily float on top while clothes on bottom get excess scrubbing. Now see how Easy Spiralator action travels clothes in a one-way spiral path, so that *all* clothes are washed in *all* parts of the tub. No "loafing" at top, no over-scrubbing at bottom.

More automatic... yet more flexible! Master Mind Dial gives you choice of two separate *completely automatic* washing cycles, one for regular fabrics, and one for fine fabrics. "Positive Fill" guarantees right amount of water in tub regardless of water pressure. See this new Easy Automatic today! Terms about \$3.65 per week after down payment. Easy Washing Machine Corp., Syracuse 1, N. Y.

**EASY**  
SPIRALATOR® AUTOMATIC



Easy's new *Matched Pair*. The all-new Easy Automatic Dryer. Safely dries clothes sweater than sunshine...with exact right heat and time for any type of fabric.



The new Easy Spindrier. This is the famous semi-automatic washer that made Spiralator action the first choice of 2,000,000 women. Two tubs do a week's wash in one hour.

Never Really Sick...  
Never Really Well

# THE GRAY SICKNESS\*

Never sick enough to stay in bed yet never really well. The **GRAY SICKNESS** keeps millions pale, tired and weak... never able to enjoy life to the full!

\*Iron deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The **GRAY SICKNESS** means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the **GRAY SICKNESS** may be due to other causes so you should see your doctor regularly.

#### REBUILD STRENGTH FAST

Fortunately the **GRAY SICKNESS** responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each therapeutic dose, 6 tablets daily, of **IRONIZED YEAST**, contains 10 times your

daily iron need... and this iron is fortified with vitamin B. Now this iron goes right to work... *within 24 hours*... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

#### FEEL STRONGER IN 7 DAYS

Actually in *just one week* you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get **IRONIZED YEAST** tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine **IRONIZED YEAST**.

**SIGNS OF THE GRAY SICKNESS**

- PALLOR  WEAKNESS
- TIREDNESS  NERVOUSNESS
- LOSS OF APPETITE
- FREQUENT HEADACHES
- LOSS OF ENERGY

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## NEW! **De Scholl's Chlorophyll FOAM INSOLES**

Keep Your Feet

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NOW! For the most delightful walking ease imaginable, wear the new Dr. Scholl's **CLORO-VENT** Foam Insoles in your shoes. Instantly convert any shoe into an air-cushioned, air-ventilated shoe!

Relieve Pain Fast!

Dr. Scholl's **CLORO-VENT** Foam Insoles quickly relieve painful callouses, burning, tenderness on bottom of feet. **Perforated to ventilate your feet as you walk—and keep them dry.** Sizes for men and women. Only 69¢ a pair. Get a pair today! At Drug, Shoe, Department, 5-10¢ Stores and Dr. Scholl's Foot Comfort® Shops.

**Dr. Scholl's CLORO-VENT Foam Insoles**



## "AMERICAN SCENE" COVER No. 2

# IN OLD WILLIAMSBURG

#### THE second painting in our new cover series,

"The American Scene," will stir memories for millions of Americans who've visited Williamsburg, Va., where Colonial America is kept on display. Jane Oliver (who also painted "Amish Youngsters," Jan. 3) has caught the charm as well as the paradox of this famous 18th-century town which George Washington knew so well and where Martha did her shopping.

At first glance, the accurately restored shop fronts of Duke of Gloucester Street, complete down to the casually hung three-cornered hat, might make you think you're looking at Williamsburg the 1750's. But the contrast of tourists riding in a carriage and costumed attendants arriving in a convertible makes it clear what century it is.

Restoration of Williamsburg was begun in 1926 with funds from John D. Rockefeller, Jr. Every year half a million tourists come to inspect the homes, gardens, shops and taverns where Washington, Thomas Jefferson, Patrick Henry and other history-book heroes were frequent visitors.

Watch for next month's "American Scene" cover which Miss Oliver is already designing. It will show the Ringling Bros. circus troupe in their Winter Quarters in Sarasota, Fla.



**GOVERNOR'S PALACE:** Georgian elegance

## BACK-YARD DEATH TRAPS

*Continued from page seven*

them whether they will fill in the foundation.

2. If they refuse, or if you cannot determine the owner's identity, notify the police. After inspection, the police should bring the matter to the attention of the district attorney's office.

3. If, however, the police do not take action, send a letter to both the district attorney and mayor of your city. Every big city in the U.S., almost without exception, has laws to eliminate nuisances on property. The D.A., by enforcing these laws, can cope with the offending foundation. A good mayor will also interest himself in the situation.

4. If your letters do not receive prompt attention, hire an attorney to take up the matter for you.

#### Detroit's Answers

I ASKED Detroit's Mayor Albert Cobo how his city dealt with attractive nuisances, and this is what he told me: "I encourage our citizens to write directly to me about things like this, and we're eliminating these nuisances all the time. A short while back, for example, I received a letter from a father about one of these old building foundations that his kids were playing in! We sent a squad car to make a report. I phoned the owner of that property and asked him to

fill in the foundation. Usually, when it's the Mayor of Detroit who calls them, they oblige. This fellow, however, wanted to play rough. Told me I had no jurisdiction over private property.

"Where a child's life is concerned," I told him, "you'd be surprised what jurisdiction I have." I had his building permit revoked and proceeded against him on the grounds that he was maintaining a nuisance. I sent city dump trucks that filled in his foundation in a hurry and covered it over. Where there's potential death, there's no time for delay."

Captain Alward of the St. Louis police told me about a quarry swimming hole in which two little children almost drowned. "A couple of alert patrolmen fished them out in the nick of time," he said. "But you move fast against a nuisance like that. Today a modern playground has taken its place. Any police force that tells you that it can do nothing about a condition that is potentially harmful to children, just isn't doing its duty."

#### When Police Do Nothing

CAPTAIN ALWARD's statement is borne out by my investigation of a series of recent tragedies that occurred in a typical American community. A little seven-year-old boy died in a sand pit before the fire department could dig him out. Complaints were filed with the police. Nothing was done. Four days later, another small boy drowned in the same pit. Now the town was really up in arms, but the police and D.A. still declined action on the grounds that "it would place financial responsibility on the town."

Incensed parents, fearing more drownings, descended on the pit with shovels, wheelbarrows and a couple of "borrowed" bulldozers. Working around the clock, they filled in the pit themselves. A

*Continued on next page*



"But my husband is under the bundles..."



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Greasemon, stainless, 43c trial bottle must  
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John Sexton & Co., Sexton Square, Chicago, Ill.

**EVERY KERNEL POPS  
OR YOUR MONEY BACK**

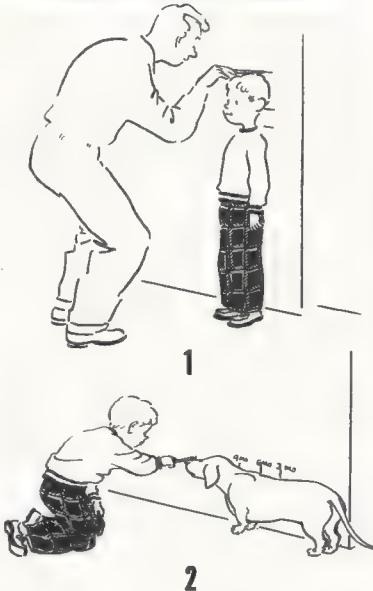
So delicious — so tender! Every kernel pops so fluffy it actually melts in your mouth. No other pop corn like it. Jolly Time is a special kind for home popping. Always fresh, always ready to pop — for it's sealed air tight in metal cans. You will love it.



**POP CORN**

Committed to Good Housekeeping

## MEASURE FOR MEASURE



## BACK-YARD DEATH TRAPS

Continued from preceding page

month later, another water-filled sand pit in that community, under the jurisdiction of the same police and the same district attorney, claimed a third child as its victim. As I made the rounds of this town, I could not help but be reminded of Captain Alward's statement to the effect that any police force that says it can do nothing about a potentially dangerous situation simply isn't doing its duty. Was that the trouble here?

### One Viewpoint

I SPOKE to one of the officials who handled these cases. Here are my notes of his remarks, just as I took them down:

"The people at fault here are the parents. Kids today just don't have enough discipline. Hell, when I was a boy if my pa said stay away from that sand pit, I stayed away. Kids are like spaniels — they need training."

"If they're trained right, they won't get killed. Those kids that drowned just needed a good strapping. It's not the property owners' fault that their fathers didn't use the strap enough. What good's having a law against these things? Why should the D.A. be expected to do all this extra work because parents are so bad about their kids today? Maybe a few get killed off, parents will wake up and begin to

train their kids properly." Captain Alward was certainly right.

Of course, if you have public officials like this in your city, the only remedy is to turn them out of office. But fortunately, I found that most cities operate quickly and efficiently when young lives are involved.

In Chicago, Alderman Robert Merriam showed me relevant nuisance ordinances that are invoked to deal with various harmful conditions. In Pittsburgh, a city detective took me along on an attractive-nuisance complaint that he was investigating. In that case, on being informed of all the facts by the detective, the owner promised to remove several iceboxes and old automobiles from his premises within two weeks.

### Clean Your Property

IF you are a property owner, you should carefully inspect your property, whether you live on it or not, to make sure that you are not harboring something that might attract a child and harm him. Accompanying this article is a list of some of the things courts have held were attractive nuisances. Of course, the law tries not to be unreasonable, and the Supreme Court, for instance, has refused to hold an owner liable for the drownings of two

Continued on page 24

Just  
eggs-  
actly  
what your  
hair needs!



Just like your hair! So  
why not keep it healthy  
growing hair... why  
amazingly manageable!  
That's the magic touch of  
fresh whole egg! Conditions  
any hair! Try it! From 25¢

# A "can't fail" crust now richer, flakier... the Mazola "Easy-Mix" way

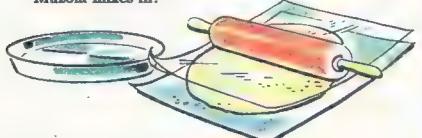


## No guessing measurements... no cutting-in shortening

Nothing is simpler than making a pie crust the "Easy-Mix" way. Mazola liquid shortening mixes quickly... measures exactly...makes a dough easy to handle. It rolls out neatly between wax paper...no flour-dusted board or rolling pin to clean up. No experience is needed...even beginners can get perfect results—a pie crust that makes the pie.

### "EASY-MIX" PIE CRUST RECIPE

Combine in measuring cup  $\frac{1}{2}$  cup of Mazola and 5 tablespoons of ice water (or cold milk). Beat with a fork until creamy. Immediately dump this mixture all at once over 2 cups sifted flour and 1 teaspoon salt. Toss and mix with a fork. Notice how quickly Mazola mixes in!



Form dough into ball...divide in half...roll each between two 12-inch squares of wax paper (wipe table with damp cloth so paper will not slip). Remove top sheet...place dough in pan...peel off other sheet. Bake at temperature required for filling used. For single crust, divide recipe in half.



STRANGE SERPENT in Regent's Park alarms Londoners

## IT'S A BOA!

Now, now, Junior, there's nothing to be afraid of! It's not really a boa constrictor—it's just a lady dressed up as one. Why is she dressed like that? Well, Junior, she is a London music-hall dancer named Rose Llanos and she likes to practice amid natural surroundings. She is a great nature lover. Might she be doing it for publicity? Why, Junior, I'm surprised! Whatever put such a notion into your head!

Photographs by John Pratt



SOME LONDONERS refuse to be alarmed, however



"Visual Efficiency is enhanced when excessive contrast between the object viewed and the surrounding area is eliminated."

James F. Wahl

DR. JAMES F. WAHL, President  
American Optometric Association

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# "Who's been into my Lifebuoy Soap and used it all up?"

"I'm guilty, Bill.  
I like Lifebuoy, too!"

"You? Since when?"

"Since they gave it that nice  
new fragrance. The medicine  
smell is gone, you know."

"So's my Lifebuoy!"

"So what—I bought plenty for  
both of us. Stop worrying!" \*

\* Yes, Bill, and you can stop worrying about B.O., too. For new Lifebuoy—and Lifebuoy alone—has a brand-new deodorizer that gives real bath-to-bath B.O. protection! It's called Puralin, and it stays with your skin. You can't see it, feel it or smell it, yet it protects you as long as 3 days! And Lifebuoy is as mild as any toilet soap. You'll love Lifebuoy's new fragrance and protection...or else! (Or else you can get your money back from Lever Brothers, 390 Park Avenue, New York 22, N.Y.)

Just smell  
new Lifebuoy—  
that's all  
we ask.



## FASHION FIND



## Good Night!

**I**F THIS nightgown were any shorter it would be a pajama top. It is made of blue cotton gingham with pink rickrack trim and self ruffles all around the Peter Pan collar, the big puffed sleeves and the shaped hem. It's designed and made by Lanz Originals and trimmed with their characteristic heart-shaped pearl buttons. For those of us who like to be warmer in bed but cool on the beach, the nightgown can be used as a beachcoat. The fuzzy thong slippers are by Joyce.

— JOAN RATTNER

Photograph by Solowinski

## BACK-YARD DEATH TRAPS

Continued from page twenty-one

boys where the pond in question was a long distance from the public sidewalk, not visible from it, and a high fence had to be climbed to reach it.

This article has not undertaken coverage of all conceivable attractive nuisances such as fish pools, trellises, etc. In any case you should not feel that you must go to unnecessary extremes in rendering your own property safe — it's simply a matter of exercising good common sense in noting the play habits of the kids in your neighborhood and spotting hazards.

But to be safe, even though you have taken every precaution and

think you have no attractive nuisances on your property, you should protect yourself with liability insurance covering accidents of all types.

And as a parent, concerned about some condition in your neighborhood, keep this in mind: There is almost certainly a specific nuisance law in your city that can be enforced to correct a dangerous situation. If the police won't act, an appeal to the mayor will usually get prompt results.

Look at your neighborhood and take action today — tomorrow may prove to be one young life too late.

*The End*

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**CASTORIA**  
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The Original and Genuine  
**CASTORIA**

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(Advertisement)

Amazing New Make-Up Is Safe  
and Non-Drying for All Skins

by Helena Rubinstein



THOUSANDS of women have asked for an all-in-one make-up that puffs on as quickly as face powder, yet covers like a flawless foundation. Now, here it is—marvelous new Minute Make-Up!

This velvety wafer gives skin silken smoothness, delicate tint and pearly iridescence—all in one. In less than a minute, your complexion acquires a glamorous mat finish that lasts for hours!

**Protects skin from dryness**  
New Minute Make-Up is a creamy base and silken powder—plus a beneficial *lanolin* complex. This unique formula protects skin against dryness and the "powdered" look, as it covers every tiny line and flaw. Minute Make-Up comes in six fabulously flattering shades for every complexion from fair to sunny. In its pretty mirrored compact, Minute Make-Up costs 1.25.

For maximum beauty, accent your Minute Make-Up with Helena Rubinstein cosmetics, made to work together in color.

harmony and chemical affinity.

More glamour for eyes,  
lips, cheeks

For more glamorous lips, you should use one of two textures in lipstick. For maximum cling, use Stay-Long. Applied as directed, it stays bright and beautiful all day without smearing. If your lips are extra dry, use Stay-Lustre Lipstick. Though extra rich and creamy, it keeps lipslastingly tidy, too. Both lipsticks come in magnificent jewel-like colors. Stay-Long, 1.10. Stay-Lustre, 1.50.

To make your eye lashes look longer, use Waterproof Mascara in one of four shades made to accent the color of your eyes. It's completely waterproof . . . won't run, smear or streak even in a shower. 1.10.

Use Silk-Tone Liquid Rouge for an especially pretty, youthful glow. This creamy fluid smooths on so easily and so naturally anyone can apply it expertly. 1.00. Helena Rubinstein, Inc., 655 Fifth Ave., New York 22. Prices plus tax.

McGARRY AND THE  
MUGGER

Continued from page thirteen

Dan is holding a ketchup-stained handkerchief to his right shoulder. He says, just like Kitty tells him, "The gun went off accidentally. It happens a lot, doesn't it?"

The doc watches him suspiciously. "Go to the emergency room at St. Mark's Hospital," he says. "It's five blocks down."

"Hospital smells give me a headache," Dan says, and sticks his foot in the door. "I'd rather you fix me up, Doc." He puts his left shoulder against the door and crashes his way into the office. "Get busy," he orders sharply.

THE Doc glares at him. "It's my duty to report a gunshot wound to the police," he says. "I warn you I intend to do just that. I'll phone the moment you leave."

"Maybe your phone is out of order," Dan says.

"I'm afraid it isn't." "Three hundred says it is," Dan says. He reaches into his pocket and takes out Kitty's envelope. He throws it on the desk. The Doc picks it up gingerly.

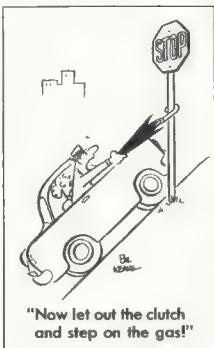
He fingers the three hundred-dollar bills, puts them back, and tosses the envelope on the desk. "I'm a decent citizen," he says. "I'm not for sale."

DAN sighs. *Oh, you sure slipped this time, Kitty*, he says to himself. *For once you are a dumb little mouse. You make a sap out of me. If it gets around that I bleed ketchup I will be known as Hash McGarry for the rest of my life.*

The Doc is getting madder by the minute. "Do you think I'm some quack?" he snaps. "I've been practicing here for fifteen years. I—" His voice trails off. He keeps looking down at the envelope, breathing hard all the time. His hand moves slowly. He picks up the envelope and puts it in his pocket.

"All right, I'll take care of you," he says. "And then, as

Continued on next page



Your  
Favorite

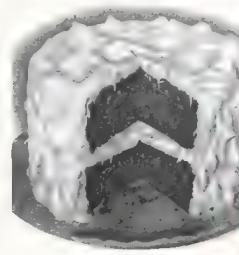


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3 Then, write us a letter of twenty-five words or more telling how you and your fam-

ily liked 7-MINIT Fluffy FROSTING. Be sure to include your name and address.

4 With your letter enclose the empty 7-MINIT Fluffy FROSTING package and the top box, showing price you paid. Mail to: 7-MINIT, Dept. FCM-T, 660 Madison Ave., New York 21, N. Y.

5 Immediately, we'll SEND

YOU THE PRICE YOU PAID

FOR YOUR CAKE MIX, in CASH. Hurry!

Limit one offer per family.

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New medical findings revealed! You may actually be "starved" for the **RIGHT KIND** of sleep

AT BEDTIME and especially during the long nightime hours without food, your body's blood sugar supply may become seriously lowered. As a result, you may feel too nervous to go to sleep, too restless to sleep well. You are literally starved for blood sugar, your vital "sleep food."



*How to help your body get needed "sleep food"*

Take something before bed that will help maintain your blood sugar supply. Sweet, sugary foods are too quickly burned up . . . but, as your own doctor can tell you, the new POSTUM NIGHTCAP is an ideal bedtime beverage. Made with Instant Postum and hot milk, your Postum Nightcap is good-tasting



*Try a Postum Nightcap tonight—it's so easy!*

First, get yourself a jar of Instant Postum. Then, dissolve a teaspoon of Instant Postum in a cup of hot milk—and enjoy a delicious Postum Nightcap. See if you don't sleep better nights—get more out of life, days. Get a jar of Instant Postum now! Remember, Postum is a great mealtime beverage, too—no caffeine, no "Coffee Nerves"!

The "SLEEP-FOOD" Nightcap

for sleepless

Millions!

A Product of General Foods



## FOREWARNED IS FOREARMED



### McGARRY AND THE MUGGER

*Continued from preceding page*

soon as you're gone, I'll report the matter to the police."

"A double-cross!" Dan yells.

The Doc raises his hand. "I'll say the man I treated was a kid of eighteen. He wore a crew cut. He stood about five feet five inches." He looks down at Dan's size twelve shoes. "His feet were exceptionally small. He had sharp, dark eyes. He spoke with a slow Southern drawl. If I give the cops a wrong steer you'll be in the clear a lot more than if I didn't report it at all. I speak from experience."

A wrong steer! Like he gives on Bug-Eye Olsen. Dan thinks of all the names he's been calling Kitty and he gets all choked up. "Kitty, will you ever forgive me?" he says to himself. You had a smart hunch like always.

The Doc steps forward. "Let's have a look at that wound," he says. "And I don't want to know who gave it to you or where you got it."

"Oh, I don't mind telling you," Dan says pleasantly. "My mouse Kitty gives it to me and she gets it off the kitchen shelf." He takes out his police shield. "I will now phone headquarters," he says, "and tell them to pick up Bug-Eye on a mugging charge. If Bug-Eye hasn't got a hole in his arm, then I have one in my head."

THE Doc sort of wilts. "I should have suspected a frame," he moans. "Two guys in a week with a shot in the arm!" He studies Dan and shakes his head sadly. "But you didn't look

*Continued on page 29*



for that  
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BETTER  
FEELING**  
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FIRST AID FOR  
**COLDS**

Relieves the headache, the feverish feeling, and eases the ache-all-over misery of a cold. Soothing gargle too.

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F. N. E.!**



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Yet BLUE BONNET costs less than half as much! So switch today to F. N. E.! Insist on BLUE BONNET Margarine and be sure of "all 3"—Flavor, Nutrition, Economy-e-e!



HORS D'OEUVRES: Dunk vegetables and fruit in tangy sauce

## GRAPEFRUIT DIP



**G**RAPEFRUIT tangs a dunking sauce. The juice—sparkling nips are pieces of the chopped fruit—pleasant little matters for the teeth to touch. The sauce is an eye-catching "show-off" served à la half shell surrounded by crisp celery sticks, jackstraws of carrot, pepper strips, cucumber fingers, flowerettes of cauliflower, apple slices. These are finger foods—dip, then munch!

Pick a grapefruit well shaped, a fruit firm yet springy under the finger tips. Choose a specimen thin skinned, heavy in the hand. Cut the fruit into halves, remove segments; the half shells are holders.

Grapefruit is a bountiful crop this season, around 37 million boxes from Florida, our main source; but fruit, too, from Texas, Arizona and California. More than half the grapefruit harvest is of the seedless varieties, but if the fruit you buy has seeds try this: cut fruit in half and before removing sections, take a sharp fruit knife and with one circling movement cut through the membrane around the seeds, and out with core and seeds all in one lift.

Grapefruit has certainly come up in the world since that day in the early 90's when Mrs. Potter Palmer startled Chicago society by serving it as a first course at one of her imperial banquets in the Palmer mansion. Then grapefruit had a quince-like flavor to pucker the mouth. To mute the bitterness the fruit had to be steeped in sugar for hours ahead of serving time. Today grapefruit needs little or no sugar. And look how big—one average-size fruit is a double fistful.

### Fresh Grapefruit Dip

|                                 |                          |
|---------------------------------|--------------------------|
| 4 ounces cream cheese           | 1½ teaspoons lemon juice |
| 8 drops Tabasco                 | ½ grapefruit             |
| ½ teaspoon Worcestershire sauce | Paprika                  |

Chopped parsley

Mix cheese, seasonings and lemon juice until fluffy. Remove grapefruit sections; cut into small pieces. Add fruit and juice to cheese mixture. Spoon into grapefruit shell. Garnish with paprika and parsley. Place in center of hors d'oeuvres dish. Arrange apple wedges, flowerettes of cauliflower and sticks of celery, carrots, etc., around plate. Approximate yield:  $\frac{3}{4}$  cup dip.

\* \* \*

**MODERN GYPSY COOKS** tell their short-cut kitchen secrets in next week's issue. Recipes are from a trailer city in Miami, Fla.

*Clementine Paddleford*



**Made for each other**—sliced luncheon meat—and French's! For a delicious sandwich spread, chop 1 can luncheon meat, add 2 tbs. chopped sweet pickle and 3 tbs. French's Mustard. Makes 6-8 sandwiches.

A taste tempter for your lunchbox

## FRENCH'S MUSTARD does something wonderful for Sandwiches!

- ✓ French's pure yellow Mustard blends better because it's creamier . . . smoother.
- ✓ French's rich mustard goodness does not fade out in cooking.
- ✓ Get a jar tomorrow and see what a wonderful flavor difference French's makes!

**FREE!** NEW RECIPE LEAFLET  
"10 Ways To Tastier Sandwiches!"

The R. T. French Co.  
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**STOP PAIN  
INSTANTLY  
COMBAT INFECTION  
PROMOTE HEALING**

WITH STAINLESS

**Campho-  
Phenique**  
(PRONOUNCED CAM-FEE-FIN-SEE)

WHEN USED ON  
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CAMPHO-PHENIQUE HELPS  
PREVENT THEIR SPREAD  
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It's wonderful, too, for fever blisters, cold sores, gum boils, cuts and scratches, minor burns caused by book matches, hot cooking utensils, hot water or steam. Campho-Phenique relieves itching of insect bites, poison ivy, etc. Just apply Campho-Phenique next time and see how fast this pain-relieving antiseptic goes to work. And it doesn't stain the skin! Get a bottle today.

**AND—For ATHLETE'S FOOT USE**  
**CAMPHO-PHENIQUE POWDER**

In the Yellow Pages Can  
1. Checks Fungus Growth.  
2. Prevents Its Spread.  
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4. Promotes Rapid Healing.

**Suddenly you  
feel like a  
new person!**

On "difficult days" Tampax sanitary protection makes a world of difference to you!

How delightfully superior you'll feel to the person you used to be (before Tampax)! She was bound to a clumsy belt-pinned harness. You wear the world's most famous internal sanitary protection—so small a month's supply fits in the purse. She worried about odor, worried about disposal, often suffered from chafing and irritation. You find Tampax does away with those problems; that it's so comfortable, moreover, that you can't even feel it once it's in place. There are all kinds of pleasant pluses with Tampax... the fact that it can be worn in shower or tub, for example. But why hesitate? Try Tampax this very month! Get it at any drug or notion counter now! Choice of Regular, Super or Junior absorbency-sizes. Tampax Incorporated, Palmer, Mass.



EVERYBODY'S  
**Etiquette**

# "MAY I BORROW...?"

by Deborah Kerr

STAR OF "TEA AND SYMPATHY"

When you hear those fatal words, watch out. It may be the beginning of the end of a beautiful friendship

**M**ANY a person probably wishes he'd followed Shakespeare's advice to "neither a borrower, nor a lender be." Lending can lose you more friends than almost anything else even though it seems it might do the opposite.

Of course one can't say "no" automatically to every request, but it is wise, I think, to look the situation over before you make a move. Borrowing is much more prevalent in the United States than it is in England where I come from, but human nature doesn't change basically from place to place.

The first rule about lending, I think, is to lend only those things you can remain cheerful about. It's easy to say yes when a neighbor wants to borrow a cup of sugar, two eggs or a couple of bridge chairs. Not so when one's dearest possession is involved—and it's breakable. It seems to me that if Mrs. Jones has just asked for the loan of your Sèvres soup tureen, you have the right to refuse or to offer your second best if you have one. You can explain that the tureen is your pride and joy and that you're sure she would be as miserable as you if something happened to it.

Sometimes even if the object in question is replaceable, it is better to say no. For some strange reason, a lot of people are careless about returning books. So, when lending a book that you want to have back, it's best to say frankly, "Please be sure to return it, or I'll be sure to remind you." Personally I limit my book lending to current novels. Some of my books I love dearly, and I've gone to a lot of expense to collect them. If even my closest friend



MYRON DAVID  
TODAY'S EXPERT in "From Here To Eternity"

lost it, or got marmalade stains on it, I'd be furious. It's a weakness perhaps to be so concerned, but I recognize it and operate accordingly.

The touchiest problem, of course, is money. If you can't afford to make a loan, you should say so without embarrassment. If you can, but are going to worry about it being repaid, you should refuse too. I am convinced there is only one way to lend money and stay happy. Kiss it good-by and realize you may never see it again. If you get it back, you'll have a nice surprise. Of course you have to take the chance that the person you lend money to will feel so guilty about not paying it back that he'll avoid you henceforth—a great way to lose a friend.

The congenital borrower is another story. One of the sweetest, most charming women I ever knew fell into that category. She was generous, too—with the money she borrowed. She just never seemed to remember where she got it, and just how much it amounted to. When finally I felt I couldn't afford her any more and called her attention to the fact that she owed me a tidy sum, she was horrified. She made quite a few small payments before she forgot about the whole thing.

The point is that it was as much my fault as hers. I should have had the courage to refuse her requests and to ask payment a little earlier. That's better than resenting it all afterwards.

THE OFFICE COLLECTION can keep you broke, says next week's author. Here's what to do.



BOOK BORROWER: "If she got marmalade on it, I'd be furious!"

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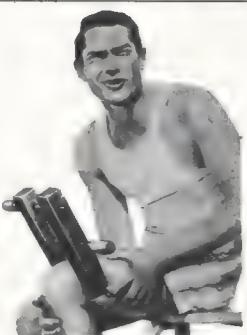
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## McGARRY AND THE MUGGER

*Continued from page twenty-six*

smart enough, copper," he says. "Oh, I got a Brain," Dan says, as he dials. "Her name is Kitty." . . .

DAN and Kitty go out to dinner the next evening to celebrate, and the place Kitty picks is a small but expensive out-of-the-way restaurant on a respectable side street.

"I feel kind of sorry for the Doc," Dan says. "He breaks down completely and tells the Inspector all: He was a right guy until about a year ago. He cures a lot of people but he can't cure himself of the gambling bug. He was in so deep he had to get off the hook with the bookies somehow. It can happen to the smartest guys."

"If he comes clean and identifies Bug-Eye," Kitty says, "maybe they won't hold him for giving false information."

"I still don't know how you figured the Doc out," Dan says. "But between the two of us we add up to one awful smart cop. I'll make sergeant some day. All I need is to give me a shot in the arm."

"It was quite simple to figure," Kitty tells him. "The Doc overplayed his hand. It was too pat. He overdid it, going into reverse

all the way. His description was the exact opposite of Bug-Eye in every detail. He turned a big, black-haired, pop-eyed Swede into a small, bald, squinty Italian. It was too coincidental that the Doc's mugger should be so completely different from the most likely suspect. Coincidences don't often happen. They — oh, Dan! Look!"

"What?"

"Those three old ladies at that corner table!" Kitty says happily. "The one in the middle," she goes on, "is my grandmother. Imagine meeting her in an out-of-the-way place like this!" She smiles sweetly. "You said you'd buy anybody's grandmother a steak dinner if you brought in the mugger. Shall we ask them all to our table?" She smiled again.

DAN groans. "Coincidences don't happen except when they do," he says. "If this ain't the darnedest coincidence — Hey! Wait a minute! Wait a minute! This ain't no coincidence. You — you —"

Kitty is waving her hand. There is now a satisfied glint in her eye. "Grandma!" she calls. "Come on over, Grandma. Filet mignon!" *The End*

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## WHAT'S AHEAD ON THE WIDE SCREEN?

Continued from page nine

compass the explosion but to frame the cramped submarine quarters on the wide screen. It should be a hit.

But then we believe that almost anything good that is produced in CinemaScope today will be a smash. We have faith in Dr. Chrétien's invention and Dr. Chrétien himself.

Nearly a year ago, at his home in Nice, we met Professor Chrétien. He assured us then, quite impersonally as a scientist, that his invention would be entirely acceptable to the public.

"They will see it here," he said, tapping himself on the head.

If Hollywood had respect for its own heroes, it would erect a monument to this man. A suitable place would be the 20th Century back lot, right next to the huge drill where Darryl Zanuck is digging for oil. They may find that oil, but even then they probably struck it richer with Professor Chrétien.

"The man who saved Hollywood," is the way they refer to him reverently in the executive offices there.

The Man Who Saved Hollywood seemed more amused than impressed by the hullabaloo his optical device had stirred up. He had come to Hollywood, but never visited a movie studio there, his concern being with the Mt. Wilson Observatory, which he visited in an advisory capacity. He never goes to the movies.

Professor Chrétien is one of the world's foremost authorities on telescopes, lenses and the science of optics in general.

He dismisses his invention briefly — "Known principles of optics," he says.

### Started 20 Years Ago

He first toyed with the idea more than 20 years ago, when he was asked to solve the problem of throwing an image, without distortion, on the wide and rounded walls of the great exhibition hall on the Champs Élysées in Paris. What they had in mind was a wide screen, but reviewing the possibilities, Dr. Chrétien hit on the idea of encompassing a whole wall, using normal 35-mm. film in the camera. This he achieved by compressing the image on the film, and later expanding it through another lens when it was flashed on the screen. The trick was to develop precision lenses capable of widening the image to the same degree that it had been narrowed.

He never bothered to patent the device, and to this day is not sure that it is patentable. In this connection, he partly confirmed an amusing rumor about the negotiations between himself and 20th Century-Fox.

According to this story, Spyros Skouras, during the industry's search for a cheap rival to Cinerama, flew to Paris to make Professor Chrétien an offer.

"But I have no patent," said Dr. Chrétien, highly entertained by it all. "You can have it for nothing."

### His Secret

SKOURAS, it is admitted, magnanimously but vaguely assured Dr. Chrétien that he would be taken care of and flew hastily back to his company with the startling news. And it was then, according to the slightly malicious interpretation, that he made his handsome offer to give CinemaScope to the whole industry.

Nevertheless, Dr. Chrétien still has somewhat of a monopoly on the process, the secret being that few other people can make the lenses with the perfection the device used for CinemaScope.

Dr. Chrétien, it may be stated, is happy with the deal. He appears to be a dedicated scientist, content to live modestly with his attractive wife and daughter in an ancient mansion, picturesque but crumbling, high up on the Grand Corniche, the mountain road from Nice to Monte Carlo. He has a garden of which he is very proud, and a home laboratory, built by himself, of which he is even prouder. A huge telescope of his own fashioning dominates the laboratory, and from it Dr. Chrétien, during World War II, watched the landing of the liberating American Army.

Dr. Chrétien is a remarkably jolly soul, with a smile of irresistible amiability. He hardly takes his invention seriously.

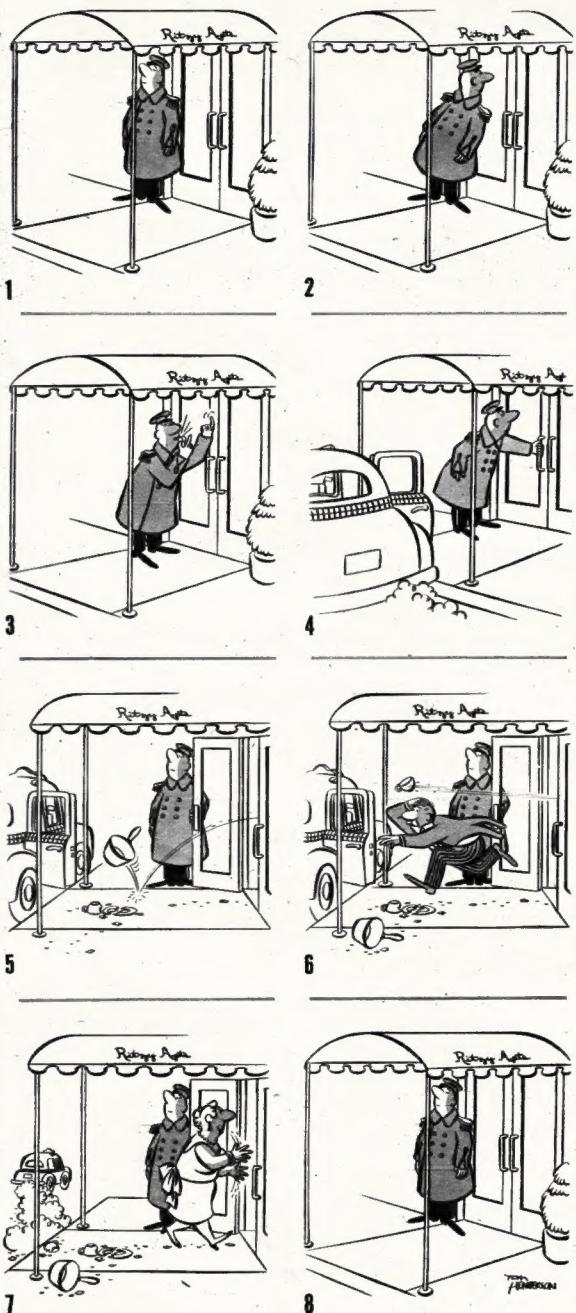
And it's true that Cinerama is still more striking, and doubtless has its own exciting possibilities. But for the workaday screen world, as an answer to TV, and if only as an innovation, CinemaScope is the thing to watch this year.

The End



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by Tom Henderson



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